

10/12/12

CS

REP HEADLINE# 6396960
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
OCT25/12 14.05
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.
201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

ORDER # 338930
CONTRACT # 6396960
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

PRDCT RAJA 10/26
EST#332 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT26/12 OCT26/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 14.05

REP: TO JEN
FR CHERYL
NEW ORDER
TTL \$10225
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Stole Cardholder
[Signature]

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	600A-700A			30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
3	1130P-1230A			30		\$675.00	10/26	10/26	1		FRI	1
PROGRAM : TONIGHT SHOW												
5	800A-900A			30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 332

4
4
3

FAX# 215 564 1103

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OCT25/12 14.05
*** WPXI-TV ***

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL:SPTS:
6		600P-630P	30	3	\$1,300.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS											
7		530P-600P	30	3	\$1,100.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS											
8		700A-800A	30	3	\$850.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW											
9		230P-300P	30	3	\$375.00	10/26	10/26	1		FRI	1
PROGRAM : MILLIONAIRE											
10		500P-530P	30	3	\$1,100.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS											
11		130P-230P	30	3	\$375.00	10/26	10/26	2		FRI	2
PROGRAM : TODAY SHOW											
12		1200N-1230P	30	4	\$375.00	10/26	10/26	1		FRI	1
PROGRAM : NOON NEWS											
13		1100A-1200N	30	3	\$375.00	10/26	10/26	1		FRI	1
PROGRAM : ANDERSON COOPER											
14		430P-500P	30	3	\$725.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY											
15		400P-430P	30	3	\$550.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY											
16		1000A-1100A	30	3	\$450.00	10/26	10/26	1		FRI	1
PROGRAM : ELLEN											

OCT25/12 14.05
*** WPXI-TV ***

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[illegible]

OCT/12 10225.00

CONTRACT TOTAL	10225.00
TOTAL SPOTS	15

MARKET TOTALS	\$31,953	WPXI 32%	KDKA 40%	WTAE 25%	WPGH 3%	CABL 0%	WPCW 0%	WPMY 0%
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SVC- NSI
DEMOS- RA35+*